

PRIVACY POLICY

This privacy policy applies between you, the **User** of this Website and **Eva Rose Bridal**, the owner and provider of this Website. Eva Rose Bridal takes the privacy of your information very seriously. This privacy policy applies to our use of any and all Data collected by us or provided by you in relation to your use of the Website.

Definitions and interpretation

Data	collectively all information that you submit to Eva Rose Bridal via the Website. This definition incorporates, where applicable, the definitions provided in the Data Protection Laws;
Cookies	a small text file placed on your computer by this Website when you visit certain parts of the Website and/or when you use certain features of the Website. Details of the cookies used by this Website are set out in the clause below (Cookies);
Data Protection Laws	any applicable law relating to the processing of personal Data, including but not limited to the Directive 96/46/EC (Data Protection Directive) or the GDPR, and any national implementing laws, regulations and secondary legislation, for as long as the GDPR is effective in the UK;
GDPR	the General Data Protection Regulation (EU) 2016/679;
Eva Rose Bridal	Eva Rose Bridal of 2 High Street, Storrington, West Sussex RH20 4DU
UK and EU Cookie Law	the Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended by the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011;
User or you	any third party that accesses the Website and is not either (i) employed by Eva Rose Bridal and acting in the course of their employment or (ii) engaged as a consultant or otherwise providing services to Eva Rose Bridal and accessing the Website in connection with the provision of such services; and
Website	the website that you are currently using, www.evarosebridal.co.uk and any sub-domains of this site unless expressly excluded by their own terms and conditions.

1) Scope of this privacy policy

- a) This privacy policy applies only to the actions of Eva Rose Bridal and Users with respect to this Website. It does not extend to any websites that can be accessed from this Website including, but not

limited to, any links we may provide to social media websites.

- b) For purposes of the applicable Data Protection Laws, Eva Rose Bridal is the "data controller". This means that Eva Rose Bridal determines the purposes for which, and the manner in which your Data is processed.

2) Data collected

- a) name;
- b) gender;
- c) contact Information such as email addresses and telephone numbers;
- d) IP address (automatically collected);
- e) in each case, in accordance with this privacy policy. We may collect the following Data, which includes personal Data, from you:

3) How we collect Data

We collect Data in the following ways:

data is given to us by you in person, over the phone or via the website; For example your name, phone number and email address and

data is collected automatically.

- i) we automatically collect some information about your visit to the Website. This information helps us to make improvements to Website content and navigation, and includes your IP address, the date, times and frequency with which you access the Website and the way you use and interact with its content.
- ii) we will collect your Data automatically via cookies, in line with the cookie settings on your browser. For more information about cookies, and how we use them on the Website, see the section below headed "Cookies".

4) Our use of Data

Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Website.

5) Who we share Data with

We don't share your data with any third parties. Your details are only held for as long as is deemed necessary to serve your requirements in sourcing and purchasing a wedding dress or wedding accessories.

6) Keeping Data secure

We store your data securely in line with our organisational measures. If you suspect any misuse or loss or unauthorised access to your Data, please let us know immediately by contacting us via this e-mail address:

lou@evarosebridal.co.uk

7) Data Retention

Unless a longer retention period is required or permitted by law, we will only hold your Data on our systems for the period necessary to fulfil the purposes outlined in this privacy policy or until you request that the Data be deleted.

Even if we delete your Data, it may persist on backup or archival media for legal, tax or regulatory purposes.

8) Your rights

You have the following rights in relation to your Data:

- a) **Right to access** - the right to request (i) copies of the information we hold about you at any time, or (ii) that we modify, update or delete such information. If we provide you with access to the information we hold about you, we will not charge you for this, unless your request is "manifestly unfounded or excessive." Where we are legally permitted to do so, we may refuse your request. If we refuse your request, we will tell you the reasons why.
- b) **Right to correct** - the right to have your Data rectified if it is inaccurate or incomplete.
- c) **Right to erase** - the right to request that we delete or remove your Data from our systems.
- d) **Right to restrict our use of your Data** - the right to "block" us from using your Data or limit the way in which we can use it.
- e) **Right to data portability** - the right to request that we move, copy or transfer your Data.
- f) **Right to object** - the right to object to our use of your Data including where we use it for our legitimate interests.

To make enquiries, exercise any of your rights set out above, or withdraw your consent to the processing of your Data (where consent is our legal basis for processing your Data), please contact us via this e-mail address: lou@evarosebridal.co.uk

If you are not satisfied with the way a complaint you make in relation to your Data is handled by us, you may be able to refer your complaint to the relevant data protection authority. For the UK, this is the Information

9) Links to other websites

This Website may, from time to time, provide links to other websites. We have no control over such websites and are not responsible for the content of these websites. This privacy policy does not extend to your use of such websites. You are advised to read the privacy policy or statement of other websites prior to using them.

10) Cookies

This Website may place and access certain Cookies on your computer. Eva Rose Bridal uses Cookies to improve your experience of using the Website and to improve our range of services. Eva Rose Bridal has carefully chosen these Cookies and has taken steps to ensure that your privacy is protected and respected at all times.

All Cookies used by this Website are used in accordance with current UK and EU Cookie Law.

Before the Website places Cookies on your computer, you will be presented with a message bar requesting your consent to set those Cookies. By giving your consent to the placing of Cookies, you are enabling Eva Rose Bridal to provide a better experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of the Website may not function fully or as intended.

You can choose to enable or disable Cookies in your internet browser. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet

browser.

You can choose to delete Cookies at any time; however you may lose any information that enables you to access the Website more quickly and efficiently including, but not limited to, personalisation settings.

We use the following strictly necessary cookies:

Description of Cookie	Purpose
Session Cookie	We use this session cookie to remember you and maintain your session whilst you are using our website

It is recommended that you ensure that your internet browser is up-to-date and that you consult the help and guidance provided by the developer of your internet browser if you are unsure about adjusting your privacy settings.

For more information on cookies, including how to disable them, please refer to [aboutcookies.org](https://www.aboutcookies.org). You will also find details on how to delete cookies from your computer.

11) Changes to this privacy policy

Eva Rose Bridal reserves the right to change this privacy policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the privacy policy on your first use of the Website following the alterations. You may contact Eva Rose Bridal by email at lou@evarosebridal.co.uk

Attribution

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